



MEDIA RELEASE

Implenia and Deutsche Seereederei establish joint venture to develop sustainable, standardised real estate products

Implenia and Deutsche Seereederei are establishing a joint venture. The two partners each have a share of 50% in the venture, which will develop sustainable, standardised real estate products in the area of Green Hospitality.

Glattpark (Opfikon), 28 September 2021 – Implenia and Deutsche Seereederei GmbH have together founded a joint venture called Rubus Development GmbH. Each company is taking a 50% stake. Deutsche Seereederei GmbH is an investment holding company based in Rostock. Among its activities, it owns and runs hotels and resorts through a subsidiary.

The aim of Rubus Development is to develop sustainable, standardised and industrialised real estate products for the area of Green Hospitality in the growing North Sea and Baltic tourism market, as well as in the Alpine region and Italy. All its future real estate developments will follow a clear philosophy centred on sustainability. This is very much in line with the corporate strategies of both Implenia and Deutsche Seereederei.

Rubus Development has its head office in Hamburg and already manages a portfolio of different development projects in the DACH region. Rubus Development will greatly expand the business model for developments in the new-build and modernisation markets. To ensure the success of this expansion strategy, Rubus Development will enter into or deepen a series of strategic partnerships covering the entire range of the value chain.

From the partners' side, the company is headed by Adrian Wyss, Head Division Real Estate and Member of the Implenia Executive Committee, and Horst Rahe, Managing Partner of Deutsche Seereederei. The Managing Directors are Reimer Siegert from Implenia and Carsten Wilmsen from Deutsche Seereederei.

Adrian Wyss, Head Division Real Estate at Implenia, said the following about the joint venture: “We are really looking forward to contributing our many years of experience and expertise in real estate development to the new joint venture, and particularly to the focus on sustainability, which has been a

big priority for Implenla for many years in its development, planning and execution activities. Our innovative strength in standardisation and industrialisation will also come into play.”

“We firmly believe that the partnership with Implenla will help us achieve our ambitious targets in the sustainable overland tourism sector quickly and effectively. We look forward to a cooperative and inspiring partnership,” adds Horst Rahe, Managing Partner of Deutsche Seereederei.

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Agenda:

01 March 2022: Media and analysts’ conference on the 2021 full-year results

29 March 2022: Annual General Meeting

As Switzerland’s leading construction and real estate service provider, Implenla develops and builds homes, workplaces and infrastructure for future generations in Switzerland and Germany. It also plans and builds complex infrastructure projects in Austria, France, Sweden and Norway. Formed in 2006, the company can look back on around 150 years of construction tradition. The company brings together the know-how of its highly skilled consulting, planning and execution units under the umbrella of an integrated leading multi-national construction and real estate service provider. With its broad offering and the extensive experience of its specialists, the Group can realise complex major projects and provide customer-centric support across the entire life-cycle of a building or structure. It focuses on customer needs and on striking a sustainable balance between commercial success and social and environmental responsibility. Implenla, with its headquarters in Opfikon near Zurich, employs more than 8,500 people in Europe and posted revenue of almost CHF 4 billion in 2020. The company is listed on the SIX Swiss Exchange (IMPN, CH0023868554). More information can be found at implenia.com.