

## NEWS

### **On National Futures Day, Implenia gave 60 schoolchildren a taste of life in the construction industry** – Getting girls in particular interested in the wide variety of jobs in construction | Implenia supports twin-track vocational training

**Dietlikon, 10 November 2016** – This Thursday, some 60 girls and boys between 12 and 15 years of age visited Implenia to find out about construction. As part of Switzerland's National Futures Day (*Nationaler Zukunftstag*), the school students swapped pen and paper for shovel and trowel to gain an insight into the varied world of work within the construction sector. The aim of National Futures Day is to show children – openly and with no gender bias – the choice of professions open to them in later life. Thanks to special projects like “Mädchen-bauen-/os!” traditional gender stereotypes are being broken down. At head office in Dietlikon and at various other Implenia locations around Switzerland, children came in for a day to look over their parent's or acquaintance's shoulders and get a taste of working life. In Dietlikon there were also presentations by office-based trainees, who talked about their jobs and took questions from the young guests.

Boys continue to show more interest than girls in construction jobs, but Implenia is keen to redress the balance, which is why this year the company once again participated in the special “Mädchen-bauen-/os!” (“Girls Get Building”) project on National Futures Day. In Dietlikon, Altdorf and Lucerne, around thirty-five girls built a wall and laid a stretch of paving under expert guidance. “It's great that I can learn how to build a wall here. It's really fun!” said one of the participants in Dietlikon. The interest shown by girls in the specially tailored programme gives cause for optimism; hopefully the sight of female roadbuilders and masons on Swiss construction sites won't be such a rarity in future. There's more information about the annual National Futures Day, already in its sixteenth year, on the website [www.nationalerzukunftstag.ch](http://www.nationalerzukunftstag.ch).

#### **Implenia press contact:**

Luzia Montandon

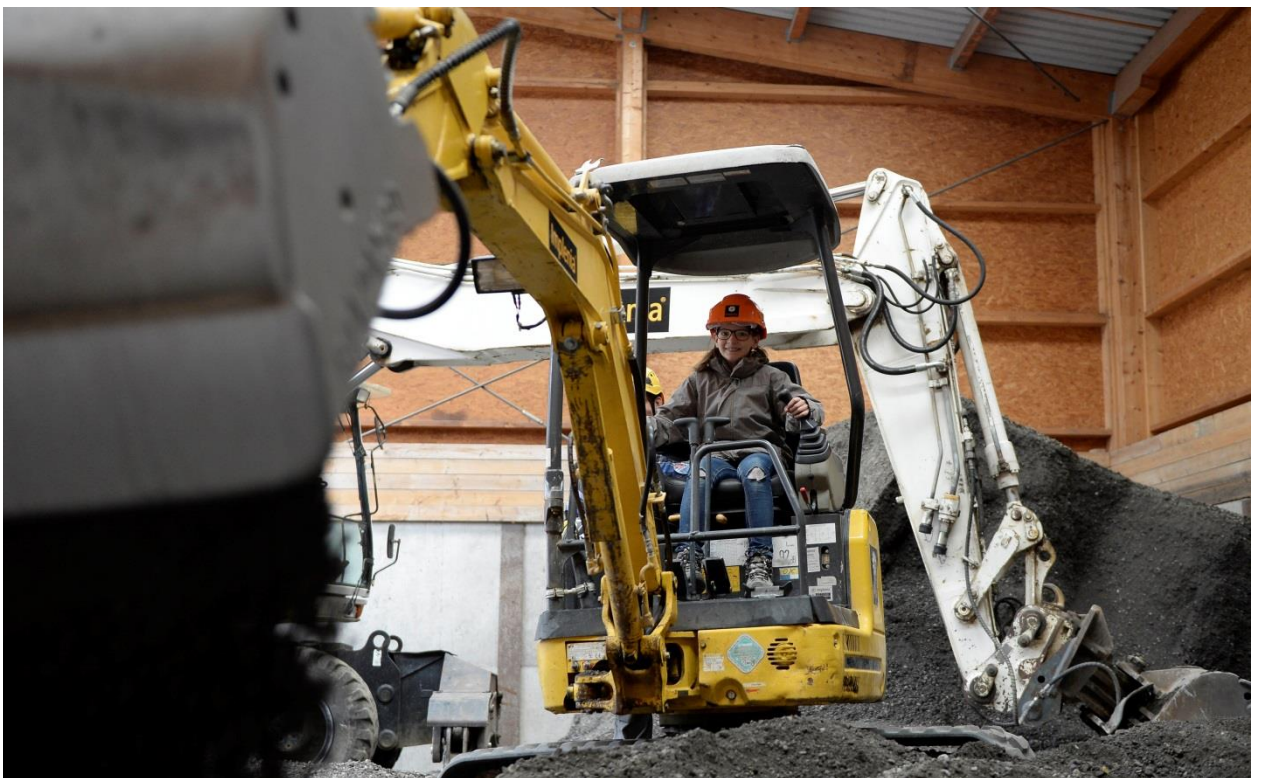
Corporate Communications

Tel.: +41 58 474 74 77

[communication@implenia.com](mailto:communication@implenia.com)



At Implenias National Futures Day, girls were given first-hand experience of the day-to-day work of masons and roadbuilders. (Source: Implenias)



Thanks to special projects like "Mädchen-bauen-los!" traditional gender stereotypes are being broken down. (Source: Implenias)

Implenia is Switzerland's leading construction and construction services company. It also has strong positions in the German, Austrian and Scandinavian infrastructure markets. Established in 2006, Implenia can look back on around 150 years of construction tradition. It brings the expertise of its highly skilled sectoral and regional units together under the roof of a company active throughout Europe. With its integrated business model and specialists operating in all areas of construction, the Group can manage a building project through its entire lifecycle and deliver work that is economical, integrated and customer-centric. The focus is on striking a sustainable balance between financial success and social and environmental responsibility.

Implenia, with its headquarters in Dietlikon near Zurich, currently employs more than 8,000 people around Europe and posted revenue of around CHF 3.3 billion in 2015. The company is listed on the SIX Swiss Exchange (IMPN, CH0023868554). More information can be found at [www.implenia.com](http://www.implenia.com).