

NEWS

Implenia gives 60 youngsters a taste of construction as part of Switzerland's National Futures Day – the “Mädchen-bauen-/os!” (Go Girls, Build!) special project is run for the first time

Dietlikon, 13 November 2015 – Implenia participated again in this year's National Futures Day, which took place yesterday. The aim is to make girls and boys from school years 5 to 7 aware, as early possible, of just how many career opportunities are open to them. Youngsters were able to accompany their parents to work and follow them as they went about their day-to-day business at Implenia's head office in Dietlikon and various other sites across Switzerland. The general programme of events in Dietlikon included a presentation about the company, and various trainees introduced themselves and talked about their apprenticeships. The young guests quickly realised that the construction industry covers a wide variety of different professions: from bricklayers and clerical/commercial staff through to forepersons. The youngsters then had the chance to knock up crib scenes made of wood.

Another objective of Futures Day is to break down traditional role models. With this in mind, Implenia also got involved this year in the basic programme for the special project known as “Mädchen-bauen-/os!” (Go Girls, Build!). This saw construction experts singling out girls in the main square in front of Lucerne's railway station, as well as in Dietlikon, and instructing them to grab a trowel and build a wall on their own. 'My biggest dream is to build a house with my own hands at some stage,' enthused 11-year-old Futures Day participant Rebecca Grobotek. Again instructed by Implenia employees, the youngsters in Lucerne also had a chance to do some digging and plastering and even create some formwork. All together, some 60 youngsters took part in the activities organised by Implenia yesterday. The fact that more and more girls and boys are taking part in Futures Day each year underlines the importance of this attempt to 'steer' them towards exciting professions. For more information about the annual National Futures Day (formerly known as Daughters Day), which was held for the 15th time yesterday, please visit www.nationalerzukunftstag.ch

Media contact at Implenia:

Natascha Mathyl

Communications Manager

Telephone: +41 58 474 74 77

communication@implenia.com



It takes practice to become a road builder: the girls were only too happy to get their hands on the cobblestones and trowels yesterday in the main square outside Lucerne's railway station. (Source: © Implenia)

Implenia is Switzerland's leading construction and construction services company and has a strong position in the German, Austrian and Scandinavian infrastructure markets. Founded in 2006, Implenia looks back on a 150-year tradition in the building industry. It brings expertise from highly qualified sectoral and regional units under a single roof to create a company that conducts business throughout Europe. With its integrated business model and specialists operating in all areas of the building sector, the Group is able to manage a building project through its entire life cycle and deliver work that is economical, integrated and customer-centric. The focus is on striking a sustainable balance between financial success and social and environmental responsibility.

Implenia has its head office in Dietlikon near Zurich, employs over 8,100 people across Europe and generated pro forma revenues of around CHF 3.6 billion in 2014 (including the former Bilfinger Construction). The company is listed on the SIX Swiss Exchange (IMPN, CH0023868554). Further information at www.implenia.com.