



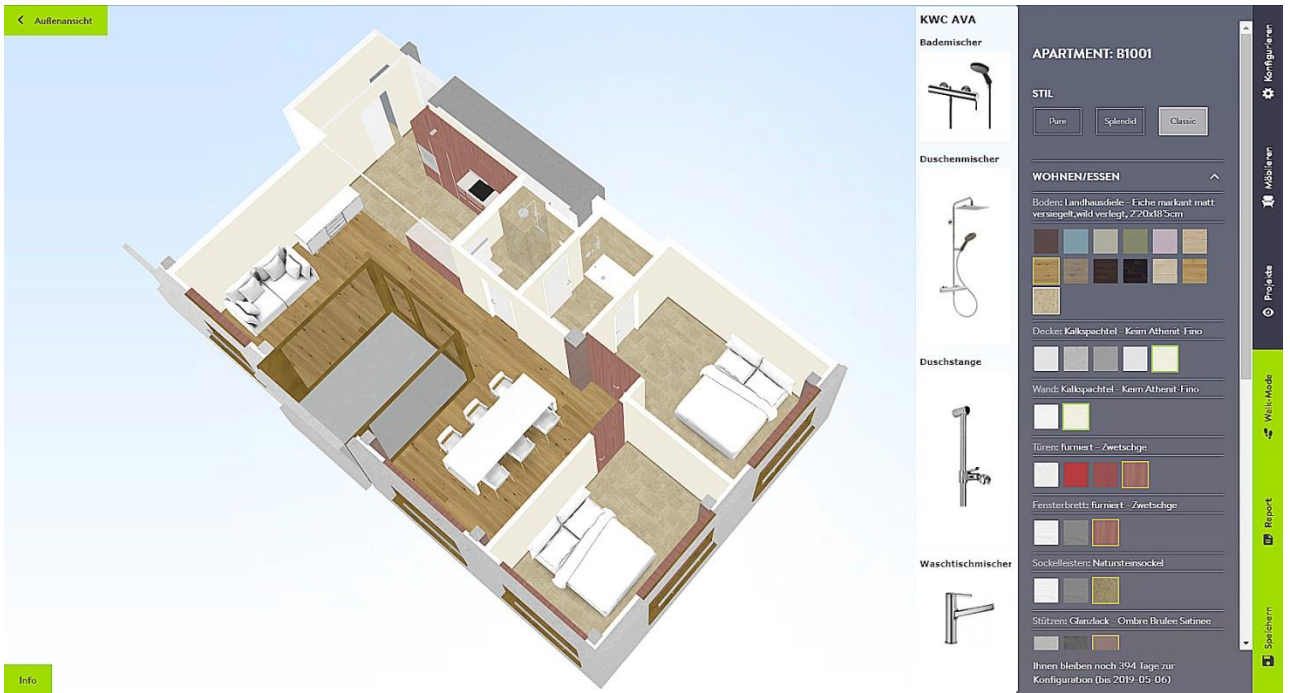
NEWS

Two innovation awards for Implenia – German Property Federation (ZIA) publishes its Innovation Report | Real estate industry recognises Implenia as a digital pioneer

Dietlikon, 17 August 2018 – The German Property Federation (Zentraler Immobilien Ausschuss, ZIA) has just published its second Innovation Report for the real estate industry. Implenia is the only company to be mentioned twice, receiving two separate awards for its customer-focused digital solutions. The report, which highlights best practice innovations from all parts of the real estate industry, is described by federation president Andreas Mattner as “a trend-setter for the approximately 800,000 companies that make up the real estate industry”.

An interdisciplinary jury gave one award to Implenia for the apartment configuration app that its BIM experts developed for the major “Wolkenwerk” project in Zurich. The jury liked the way the app made consistent use of the advantages of BIM-based digital project work, and appreciated the concrete benefits of the tool for various stakeholders. The jury also gave an award for Implenia’s solution for virtual property tours: Implenia VR. It praised the solution for its systematic use of new technologies and for the virtualisation of content with direct customer interaction. Both Implenia solutions are certain to attract more attention as the digitalisation of the real estate industry continues.

“Implenia is very interested in digitalisation as it applies to construction data modelling. We focus on customer-oriented solutions, and the awards show that we are managing to produce these effectively,” says Dr. Matthias Jacob, Head of Business Unit Implenia Buildings Germany, who also has Group-wide responsibility for BIM.



Implenia's BIM experts developed the apartment configuration app for the "Wolkenwerk" project. (Image: Implenia)



Implenia VR's virtual image of the inner courtyard of the Christian-Weiß residential development in Karlsruhe. (Image: Implenia)

Contact for media:

Maria-Isabel Kiefer

Marketing/Communications Manager

Tel.: +49 6142 8737 253

communication@implenia.com

[@Impleniatweet](https://twitter.com/Impleniatweet)

Implenia is Switzerland's leading construction and construction services company. It also has strong positions in the German, Austrian and Scandinavian infrastructure markets. Established in 2006, Implenia can look back on around 150 years of construction tradition. It brings the expertise of its highly skilled construction units together under the roof of a company active throughout Europe. With its integrated business model and specialists operating in all areas of construction, the Group can manage a building project through its entire lifecycle and deliver work that is economical, integrated and customer-centric. The focus is on striking a sustainable balance between financial success and social and environmental responsibility.

Implenia, with its headquarters in Dietlikon near Zurich, employs around 10,000 people throughout Europe and posted revenue of around CHF 3.9 billion in 2017. The company is listed on the SIX Swiss Exchange (IMPN, CH0023868554). More information can be found at www.implenia.com.