# Built to Build

On track to become an integrated multinational leader in construction services

Capital Market Day



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# Built to Build

On track to become an integrated multinational leader in construction services

Capital Market Day



## Welcome to our Capital Market Day

Time	Topic	André Wyss  Marco Dirren			
09.30	Welcome and Strategy update				
10.00	Finance update				
10.15	Operational Excellence	Marc Brülhart			
10.30	Divisional updates				
	<ul> <li>Division Buildings</li> </ul>	Jens Vollmar Christian Späth			
	<ul> <li>Division Civil Engineering</li> </ul>				
	<ul> <li>Division Specialties</li> </ul>	Anita Eckardt			
	<ul> <li>Division Development including Ina Invest</li> </ul>	Adrian Wyss			
11.35	Closing remarks / Q&A	André Wyss, Marco Dirren  André Wyss			
12.00	End of Implenia CMD Webcast				
13.00	Ina Invest CMD	André Wyss, Stefan Mächler, Marc Pointet, Adrian Wyss			

## Highlights



Implenia home markets outlook remains positive



Well positioned with our strategy and on track with implementation



Implenia to significantly benefit from Ina Invest



Increased guidance due to positive Ina Invest impact (pre COVID-19 impact)



## Megatrends continue to offer attractive opportunities

#### **Demand drivers**



#### **Urbanisation**

By 2050, 82% of the population in Europe is expected to live in urban areas (vs. 74.7% in 2020)<sup>1</sup>





### Mobility & infrastructure investments

By 2050, EUR 22.5 trn need to be invested in mobility and infrastructure in the European Union<sup>2</sup>



<sup>&</sup>lt;sup>1</sup> Eurostat – Urban Europe – statistics on cities, towns and suburbs

<sup>&</sup>lt;sup>2</sup> Estimate of European Investment Bank EIB

## Industry shifts create further opportunities in line with our strategy

Implenia's position

Synergies and risk diversification

### Industry shifts



Consolidation & internationalisation



Strong market position in attractive home markets



**Industrialisation** 



Program on disruptive and fully industrialised construction methods Increase productivity



Digitalization



Harmonise and digitalize core and support processes
Alignment with end-to-end BIM strategy



**Sustainability** 

Industry leading position<sup>1</sup> to ensure maximum impact

<sup>&</sup>lt;sup>1</sup> Implenia ranked on 1<sup>st</sup> position in 2019 ESG (Environment, Social, Governance) report from Sustainalytics

## We are already successfully capturing these opportunities today

#### **Urbanisation**

#### Densification of homes and habitats



"Pi", Zug
Innovative timber-built tower



"Pfeiffergasse", Vienna
Urban living & green environment



"Gropiusstadt", Berlin Contemporary living



"Lokstadt", Winterthur Urban neighborhood development

### Mobility & infrastructure investments

#### Increasing public spend



**"Semmering" Tunnel, Austria** Tunneling



"Grand Paris Express", Paris
Tunneling

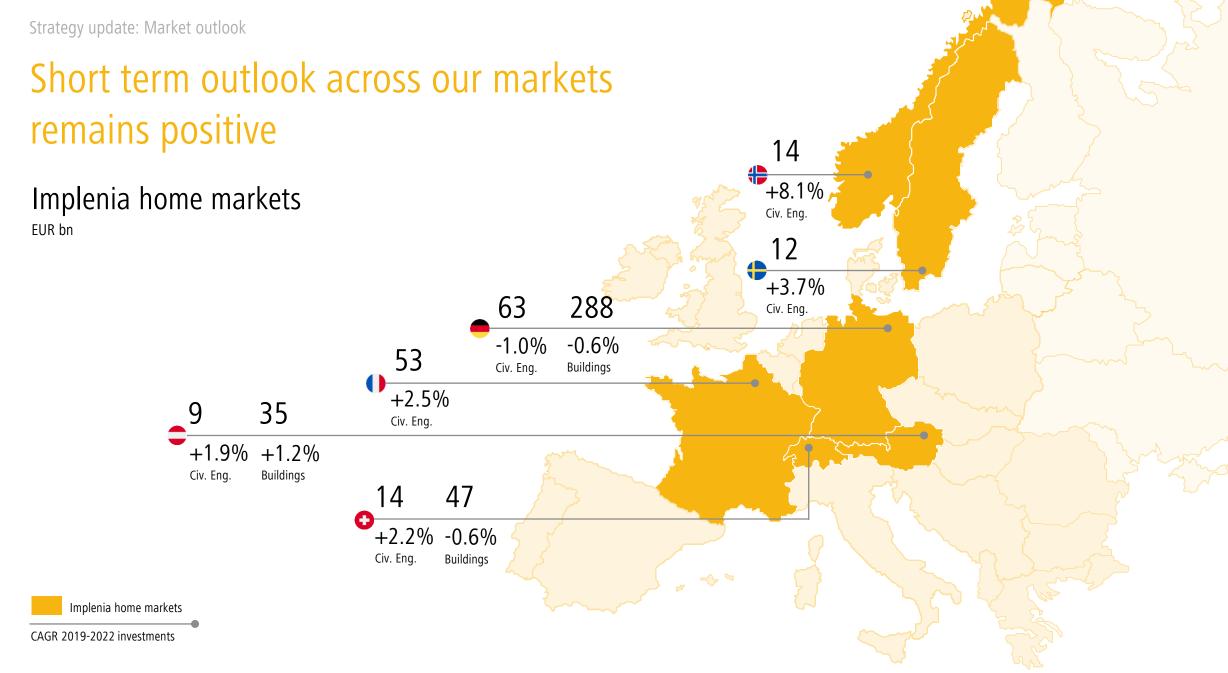


"Schwamendingen", Switzerland Road enclosure



"Moss", Norway
Tunneling, railroad and station





## Large infrastructure programs underpin our positive market assessment



#### **Switzerland**

BIF and NAF funding programs



**Austria** 

Zielnetz Bahn 2025+



Germany

Bundesverkehrswegeplan 2030



Norway

National Transport Plan 18-29



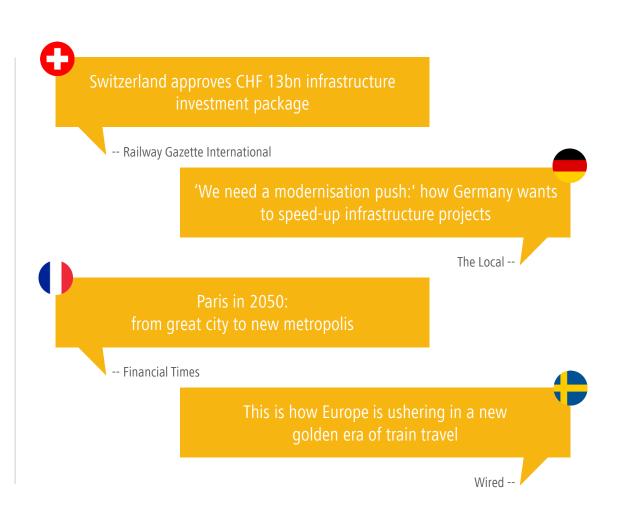
**France** 

**Grand Paris Express** 



Sweden

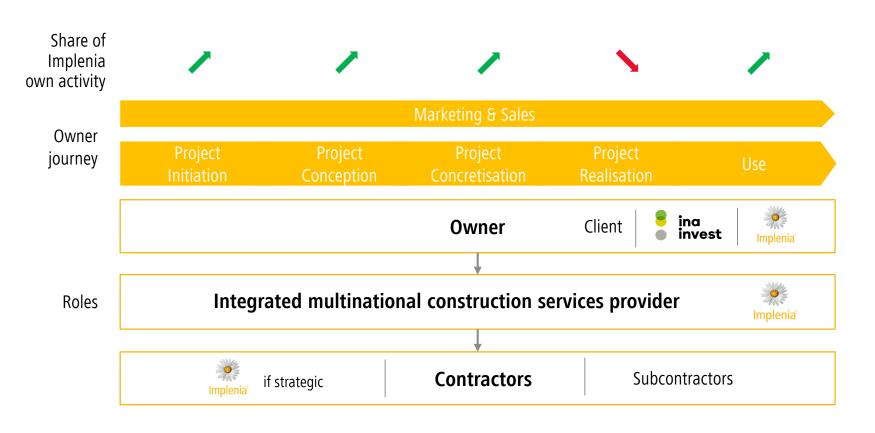
National Plan for Infrastructure



## Vision to become an integrated multinational leader in construction services

#### **Envisioned positioning sharpened:**

Owner-centric solution provider, with growing pre-construction focus



## Positioning enables significant benefits:

- End-to-end planning and construction management competence for large and complex projects
- High flexibility to integrate best internal and external capabilities
- Limited asset needs

## Significant progress across our four strategic priorities



Portfolio



Profitable growth



Innovation



Talent and organisation

Description

Run a portfolio of criticalsized businesses in attractive markets Manage and operate businesses for profitable growth

Drive innovation in all segments and across businesses

Attract, develop, and retain talent with leading capabilities

Objective

Strong differentiated businesses

Increased market share and margins

Fast scaling of proven innovations

Right people and skills in right roles

**Progress** 

Divisional portfolio initiatives sharpened and on track

Value Assurance framework rolled out Lean & Digitalization and Procurement initiatives continue per plan Industrialisation initiatives (short & mid-term) defined Continuous improvement plans in place across units Innovation Hub progresses

Operating model understood and effective New culture based on five Implenia values evolving

# Portfolio

## We successfully set up four differentiated and entrepreneurial Divisions



Development



**Buildings** 



Civil Engineering



**Specialties** 

## Integrated project developer

with innovative business models

End-to-end construction services provider

for all types of new builds and refurbishments

Specialised civil engineering business

with strong engineering capabilities

Differentiated provider

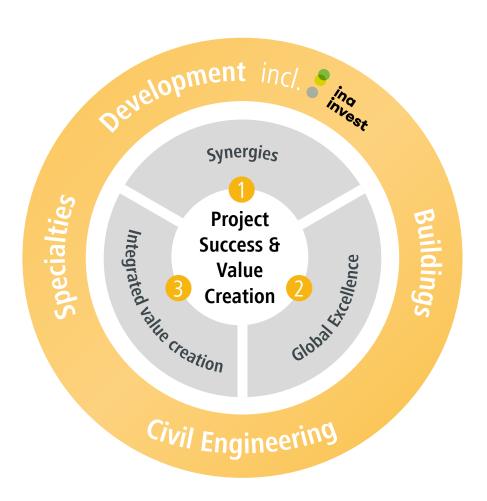
in attractive niches and with a focus on innovation

Site and property development, real estate services and products, Ina Invest

General and total contractor, general planner and real estate consulting Tunnel construction, special foundations and regional business (e.g. road and railway construction)

Post-tensioning & geotechnical systems, aggregate quarries, façade engineering, timber construction, construction site logistics

## Significant value creation from our integrated business model



#### **Synergies**

- 1)
  - Incremental volume via Development and Ina Invest pipeline
  - Opportunity identification via regional network of Buildings & Civil Engineering
  - **New market spearheading engine** via international tunneling expertise
  - Innovative methods tested in Development projects applied in other units
  - **Economies of scale** in business, functions, systems and tools
  - Reduction of capital costs & needs
  - Increased debt capacity via real estate portfolio

#### Global Excellence

- 2
- Operational Excellence: Proven standards for project acquisition & delivery e.g. Value Assurance, Lean Construction, Digitalization, BIM
- Functional Excellence: Effective and scalable business partnering with units
   e.g. Procurement Excellence, Contract Management
- 3 Integrated value creation
  - Coverage: Integrated processes & contracts across life-cycle (incl. Ina Invest )
  - Data analytics: Holistic data analytics enable continuous improvement

## We defined key opportunities in all our Divisions







Buildings







#### **Specialties**

- Increased brown field development
- New industrialised real estate products
- New real estate servicese.g. for Ina Invest
- Selective expansion abroad

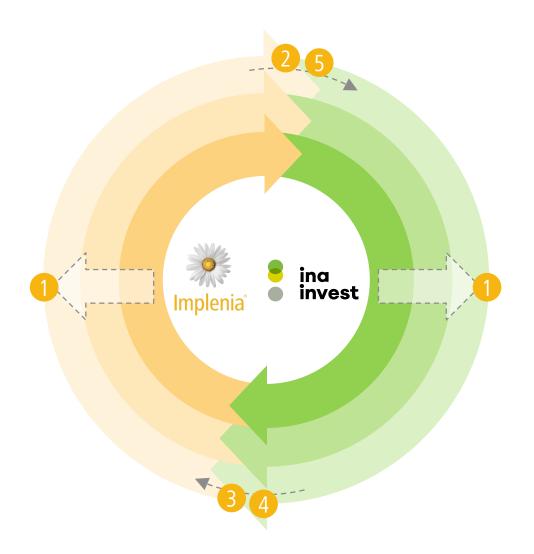
- Move to end-to-end construction services
- New planning and consulting capabilities
- Focus on complex buildings / modernisations
- Targeted consolidation in home markets

- Expansion of design and engineering capabilities
- From generic to complex projects
- Continue to strengthen home markets

- Consolidated niche offers to selectively scale / exit
- Continuous integration of innovative offerings
- Innovation Hub accelerating ideas for differentiated products, services or improvements
- Potential acquisitions to support future profitable growth, list of acquisition targets being evaluated

New **partnership** based **contract models** e.g. Integrated Project Delivery

### Partnership to unlock incremental value



- New value creation through additional financing capacity (Ina Invest) while staying asset light (Implenia)...
- 2 ... and higher utilisation of Implenia's network to identify and seize new market opportunities for both companies
- Accelerated value realisation of Implenia's development portfolio and construction business
- 1 New recurring earnings for Implenia through Real Estate
  2 Services and shareholder participation as a >40% shareholder
- 65 Maximised efficiency gains and value delivery through integrated project collaboration and Implenia's expertise

# Profitable Growth

## Operational Excellence program to increase margins and market share

#### Significant progress on all initiatives

Value Assurance

Fnd-to-end Value

**Optimised planning** and production processes with strengthened real-time

productivity / quality tracking

Lean Construction

**Procurement** 

**Global sourcing,** with group-wide volume pooling and supplier consolidation, based on industry-leading practices

Processes and systems

**Standardise** systems

Harmonise and digitalize core and support processes

**Assurance** <sup>1</sup> process with data-driven, risk-based project selection, pricing, execution, and steering

# Innovation

## Industrialisation will catapult Implenia to the next level

Time

#### Traditional approach / model

**(Ongoing) Foundation initiatives:** end-to-end BIM, digital backbone (INSPIRE), new contract models

→ enable shift to more industrialised model

Incremental initiatives: Selective use of technologies with limited process adjustments

Drones

Internet of Things

→ free up resources, build new capabilities





#### Industrialised approach / model

(3

#### **Industrialised construction:**

development of standardised products to be manufactured (e.g., in 3<sup>rd</sup> party plants) and then assembled on construction site → time and cost savings, quality improvements

Real estate



Infrastructure



## Several promising initiatives and use cases



#### Incremental initiatives (short-term)



#### **Drones:**

- Surveying & geolocation
- Progress management



#### **Artificial intelligence:**

- Scheduling support
- Estimation support



#### **RFID\* & Internet of Things:**

Asset usage optimisation



#### Industrialised construction (mid-term)



#### Real estate:

- Hotels
- Student homes
- Assisted living

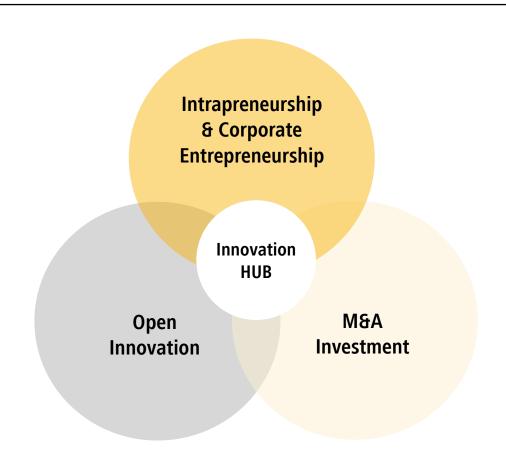


#### Infrastructure:

- Short- / medium-span bridges
- Viaducts

#### Innovation Hub drives and accelerates innovation across all businesses

#### Innovation Hub deployment in progress



#### Details

- > 500 internal users
- 45 ideas submitted since September 2019
- Selected ideas in pilot implementation
- Offering of coaching, workshops & funding
- Innovation ecosystem broadened
- Collaboration with research- and innovation networks
- Review of startups in focus areas initiated
- M&A investment approach defined
- Screening of targets initiated

# Talent & Organisation

## Our operating model is in place, fully operational and effective

#### Entrepreneurship

Global excellence

#### Local relationships







Project Excellence & Services



Local executive committees

Operating in four entrepreneurial Divisions with full P&L and Balance Sheet responsibility Ensuring **scalable** and **effective business partnering** with Divisions

Driving excellence and efficiency in project acquisition and delivery

Establishing **proximity to stakeholders** across the
entire organisation

## New culture based on five values evolving as a key enabler for our strategy

## Five Implenia values anchored as a basis for a new culture











## Cultural transformation program progressing...

- Extended leadership community to drive transformation and performance
- Long-term change management program being rolled-out
- Holistic HR strategy to attract, develop and retain high performing employees & leaders

## ...triggering new behaviours and a strong Implenia culture

- Increased collaboration following newest standards, e.g. Integrated Project Delivery (IPD)
- New working methods fueled by agility, diversity and innovation
- Highest standards rewarding excellence, integrity and sustainable business impact

# COVID-19

## We established task forces to protect people and business during COVID-19



Protect people



Global & country task forces



on track



Keep the business



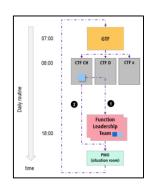


Communication

Protect people's health & safety and be compliant with different directives



Daily calls on group & country level & functions to conclude on decisions and actions needed



**Share best practices** and be in **close contact** with clients, subcontractors, suppliers, unions and associations



Cascade relevant information and grant access for all employees. Enhanced external media activities



# Finance Update

## Operating model efficient, effective and crisis-proven





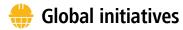




#### Keep the business on track

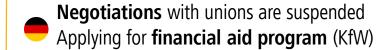
Keep sites open **Fulfil contracts** Address new opportunities





- Secure **supply chain** and **document** impact
- **Cash-out** not to exceed Cash-in
- **Legal assessment** e.g. force majeure, contracts
- Collaboration with **associations and unions**
- **Short-time work** where sensible
- Where sensible employees work from home
- **Ensure IT network** functionality
- Apply for **financial aid programs**
- **Communication** e.g. Intra-/Internet, CFO calls
- **Identify opportunities** e.g. supplier contracts, project speed ups/slow downs
- Prepare for ramp-up to get back to normal

Sites excl. **TI/VD/GE** & some **public clients** open **No financial aid** program for >500mn caps



Sites recently re-opened **Severe restrictions** for public/professionals

All sites **closed** with aim to re-open soon Applying for financial aid program

All sites open with **reduced productivity** Project award process cancelled or delayed

All sites open Supply chain from abroad challenging

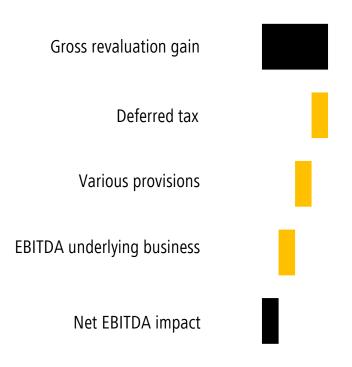
## Current guidance and positive Ina Invest bottom line impact

EBITDA CHF mn	2019	2020*	2020	2021	2022	2023	2024ff
Development	44.5	Current Guidance:		-	-	+	++
Buildings	51.5						
Civil Engineering	77.2	Mid-single-digit percentage EBITDA growth	,				
Specialties	19.2	with current group structure <b>before</b> strategy	Shift			ina	
Functions	-5.6	implementation costs of CHF 10 mn (2019: CHF	Jiiit			invest	
Group unconsolidated	186.8	~20 mn)					
Intra-Group revenue			++++				
Group	186.8		++	-	-	+	++
EBITDA in % of revenue	4.2%						~6.50%

<sup>\*</sup> Before Ina Invest spin-off

## Ina Invest impact and commitment to Investment Grade Credit-Rating

## Ina Invest impact on guidance



## Financing & Investment Grade Credit-Rating

- Transfer of less than 2% of total assets (Balance Sheet)
- Comply with covenants of bonds and subordinated loan
- Scenario planning (stress test) conducted with positive results
- Initial non-cash Ina Invest transaction not to trigger cash dividend
- Equity ratio target: short- term >20%, mid-term ~25%

#### Mid-term target

- Current mid-term target of6.25% 6.75% EBITDA margin
- Good progress on all strategic initiatives including Ina Invest
- New mid-term target of ~6.50%
   EBITDA margin

## Increased guidance due to positive Ina Invest impact (pre COVID-19)

2020 Mid-term target Mid-single-digit percentage **EBITDA target margin** of approx. **6.50**% EBITDA growth<sup>1</sup> before strategy implementation costs **FBITDA** of CHF 10 mn (2019: CHF ~20 mn) ■ **before** Ina Invest impact of ~20% (based on reported EBITDA 2019) **Grow profitably** across **all Divisions** Revenue

<sup>&</sup>lt;sup>1</sup> Guidance subject to changes due to additional Covid-19 impacts which are not predictable as of today

## Strategic initiatives to achieve our margin targets



Portfolio



Profitable growth



**Innovation** 



Talent and organisation

Description

Run a portfolio of criticalsized businesses in attractive markets Manage and operate businesses for profitable growth

Drive innovation in all segments and across businesses

Attract, develop, and retain talent with leading capabilities

Objective

Strong differentiated businesses

Increased market share and margins

Fast scaling of proven innovations

Right people and skills in right roles

Margin improvement through...

Shift to higher margin businesses
Incremental earnings
streams (e.g. Ina Invest)

Value Assurance to ensure project success

**Lean / INSPIRE / BIM** to **boost process efficiency** 

**Procurement savings** 

New technologies and innovative concepts to leapfrog effectiveness and efficiency

Innovation Hub to generate ideas

**Great people drive better performance** 

Agile, adaptive, rightsized organisation Location strategy to

reduce cost

# Operational Excellence

## Our Operational Excellence program is on track to deliver on increased margins and market share

#### Value Assurance

End-to-end Value
Assurance process with
data-driven, risk-based
project selection, pricing,
execution, and steering

#### Lean Construction

**Optimised planning** and production processes with strengthened real-time productivity / quality tracking

#### Procurement

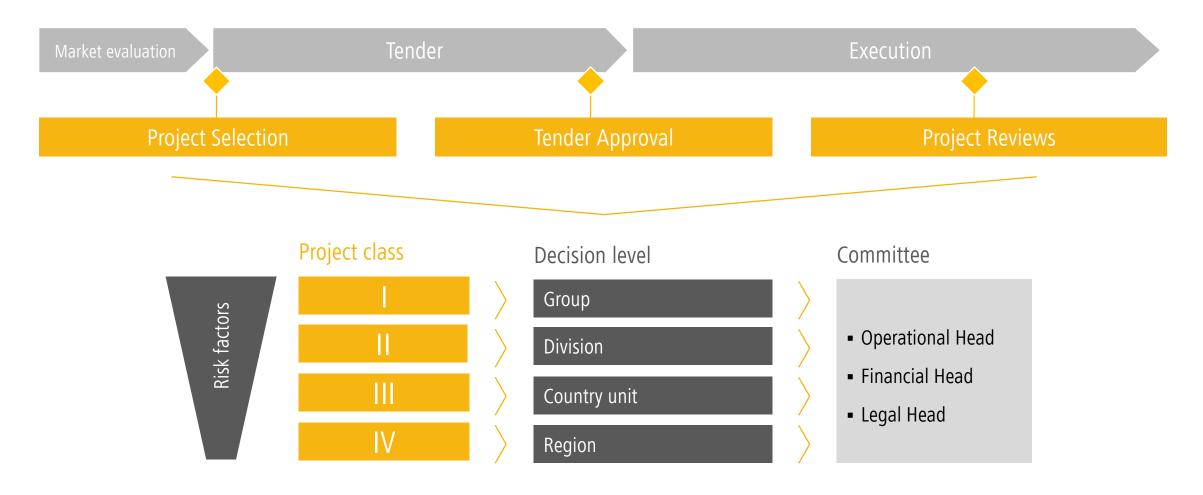
**Global sourcing,** with group-wide volume pooling and supplier consolidation, based on industry-leading practices

## Processes and systems

**Standardise systems** 

Harmonise and digitalize core and support processes

### Three milestones and four project classes to ensure project success



### JV project in Norway applies integrated project planning and steering

### Project Scope



- 10 km twin-track line
- 2 x 2km tunnels
- two shorter cut-and-cover sections
- new train station
- tunnel portal

### Organisation

#### **Joint Venture**



55%, JV leadership



45%

#### **Internal Involvement of Implenia** units

- Civil Engineering: Civil, Tunnelling & **Special Foundations**
- Technical Design Office Germany & Sweden

#### **Multicultural Project Team**



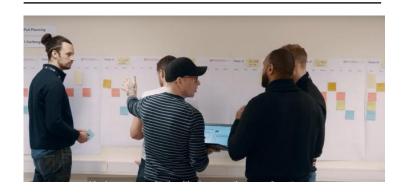








### Lean Implementation



- Integrated project planning and **steering** with involvement of all key stakeholder - such as our client
- Short-cycle **detection of deviations** and immediate reaction in order to ensure project completion on time, on budget and at required quality

### Project Moss, Norway



### BIM allows Implenia to master complex projects even more successfully

### Project "Einhausung Schwamendingen" (CH)



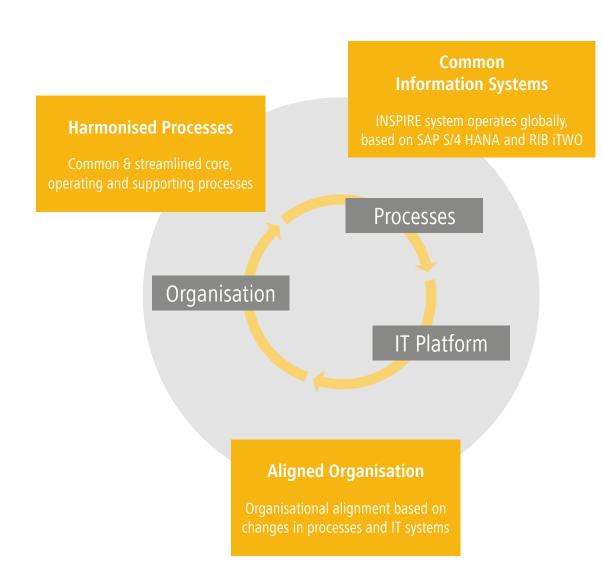
- 940-metre motorway enclosure
- 115'000 m<sup>3</sup> concrete

- 234 prefabricated beams
- Construction since March 2019 till 2024

### Benefits from BIM

- Using transparency and improved communication to create strong partnerships and trust
- 2. Greater quality thanks to high-quality data
- 3. Simplified cooperation and **fewer coordination problems**
- 4. Improved **knowledge management** and continuous learning
- 5. Active positioning as a **shaper of the industry's future**

### IT platform INSPIRE to deliver significant benefits



- Realise synergies through standardisation and harmonisation e.g. procurement
- End-to-end processes support from acquisition to execution
- System implementation (mainly SAP S/4HANA, RIB iTWO) is well advanced and on track
- Rollout organisation with Change Agents, Trainers,
   Key Users and Tester established
- Project in quality, cost and time on track
- Go live for Switzerland scheduled for January 2021





### **Division Buildings**

#### Our services



Consulting



General Planning





General / Total Contractor



Builder



Modernisation

### Our markets

Leading general and total contractor in **DACH** countries

Strong and locally networked in home market Switzerland





2,058 Employees (FTE)



Production output FY 2019

CHF 2,276 mn

**End-to-end construction** services provider for all types of new builds and refurbishments

### End-to-end construction services provider

#### Portfolio

- Move to end-to-end construction services
- New planning and consulting capabilities
- Focus on complex buildings / modernisations
- Targeted consolidation in home markets
- New partnership based contract models

### Portfolio examples

- Partnering with Continentale incl.
   BIM and Lean construction
- New services developed (e.g. life cycle management)
- 1st prize in the competition for the research campus EMPA
- Excellence program started (e.g. reduced number of suppliers)

#### Innovation / Industrialisation

- Training of BIM "power user" and further development of use cases
- Promote employee innovation through our Innovation Hub
- Implementing tool for digital construction site management

Value Assurance, Lean, BIM, INSPIRE and Procurement in close collaboration with PES and Global Functions



### **Division Civil Engineering**

#### Our services







Special Foundations

Civil

#### Our markets

Active in **all Implenia markets** and opportunistic **worldwide** 

**Strong and locally networked -** Europe-wide



5,250 Employees (FTE)



Production output FY 2019

CHF 2,344 mn

Expert for complex civil engineering projects in our home markets and beyond

### Specialised business with strong engineering capabilities

#### Portfolio

- Expansion of design and engineering capabilities
- From generic to complex projects
- Continue to strengthen home markets
- New partnership based contract models

### Portfolio examples

- Strong Civil Engineering design department under development
- Acquired projects focused on our core competencies and strengths (e.g. Varberg, 50Hz Berlin)
- Involvement in PPP projects with participation in the SPV and CJV

#### Innovation / Industrialisation

- Bundling existing know-how in competence centers to push innovation
- We investigate **new ways** away from traditional on-site construction

Value Assurance, Lean, BIM, INSPIRE and Procurement in close collaboration with PES and Global Functions



### **Division Specialties**

#### Our services



Aggregate guarries



Post-tensioning & geotechnical systems



Facade engineering



Timber construction



Engineering, logistics & other services

#### Our markets





Leading niches in Germany, strong positions beyond home markets, international growth



952 Employees (FTE)



Production output FY 2019

**CHF 249 mn** 

**Expert in construction industry niches**, Providing deep construction
know-how, products and services to our
international B2B and B2C customers

### Differentiated provider in attractive niches — focused on innovation

#### Portfolio

- Consolidated niche offers to selectively
   scale / exit
- Continuous integration of innovative offerings
- Innovation Hub accelerating ideas for differentiated products, services or improvements
- Potential acquisitions to support future profitable growth, list of acquisition targets being evaluated
- New partnership based contract models

### Portfolio examples

- Develop portfolio moving upstream in the value chain, expanding engineering skills, divesting execution
- Execution plan based on business strategy reviews of 2019 incl. reorganisation & turn around or closure of loss making units
- Stringent best owner evaluation of portfolio & potential acquisitions incl. strategic fit and scalability

Innovation / Industrialisation

- Scouting and screening the market for radical and substantial innovation with scale-up potential
- Close collaboration & partnerships, i.e. ETH, EPFL, InnoSuisse, driving innovation for Implenia and the industry
- Timber construction ideal for off-site production and industrialisation, scaling of new solutions for tall buildings #holzganzgross

Value Assurance, Lean, BIM, INSPIRE and Procurement in close collaboration with PES and Global Functions

Division Development including Ina Invest



### Division Development

#### Our services



Real Estate Development



Real Estate Services



Real Estate Products

### Our markets

**Leading** real estate developer in **Switzerland** 

**Expansion** beyond the home market in progress



**76** Employees (FTE)



Assets under management <sup>1</sup>

CHF >3 billion

Implenia: CHF >1.9 bn / Ina Invest: CHF >1.1 bn

Value oriented real estate partner for customised projects, scalable products and comprehensive services

<sup>&</sup>lt;sup>1</sup> Estimated value at completion

### Value based real estate services and new real estate products

#### **Portfolio**

- Increased brown field development
- New industrialised real estate products
- New real estate services e.g. for Ina Invest
- Selective expansion abroad
- New partnership based contract models

### Portfolio examples

- New acquisition in the city of Zurich, project on Schaffhauserstrasse
- Joint venture in the green hospitality sector under consideration
- Real Estate Services as a new organisation active
- Development team active in Frankfurt, Rhein-Main Region

### Innovation / Industrialisation

- End-to-end application of Building Information Modeling
- Integration of data science in different process steps
- Creation of industrially producible real estate products

Value Assurance, Lean, BIM, INSPIRE and Procurement in close collaboration with PES and Global Functions

### Attractive real estate portfolio to be complemented with acquisitions

Our attractive real estate portfolio...



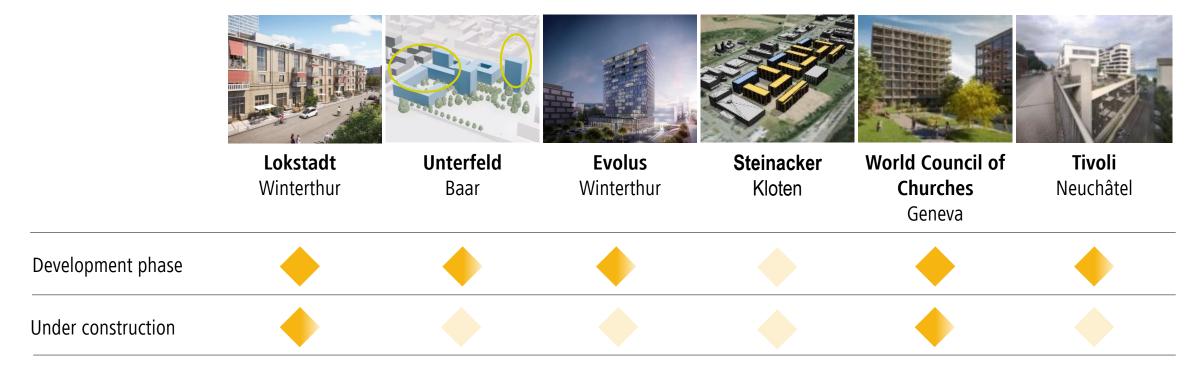
...to be maximised and further expanded

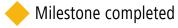
- Projects from Implenia real estate portfolio (current market value of CHF ~300m<sup>1</sup>; value after completion of CHF ~1.9 billion<sup>1</sup>)
- acquiring additional green field and increasingly brown fields for future project

<sup>&</sup>lt;sup>1</sup> Based on indicative third-party valuation

### Attractive and sustainable pipeline of real estate projects

### Our current project pipeline (extract):

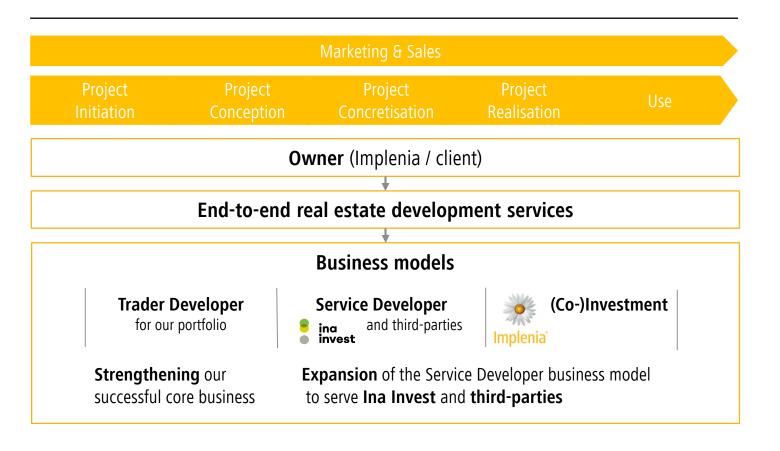




Milestone not yet completed

### Business model as Trader and Service Developer

Our integrated development process...



## ...in line with our value-based business model

- Focus on integrated processes
- Trustworthy partnerships
- Comprehensive provision of services
- Increase in customer benefit while at the same time reducing our costs

### Real Estate Products to generate additional benefits

Real Estate Products cover both the physical space and digital services needs of the target groups







#### Benefits of new the business model

- Creation of own markets and new demands
- Use of our timber construction expertise
- Facilitating market entry in Germany
- Fewer competitors
- Diversification of income streams
- Higher margins expected
- Use economies of scale and scope

### Wide range of tailor-made services — for Ina Invest and third-parties

### Our range of services

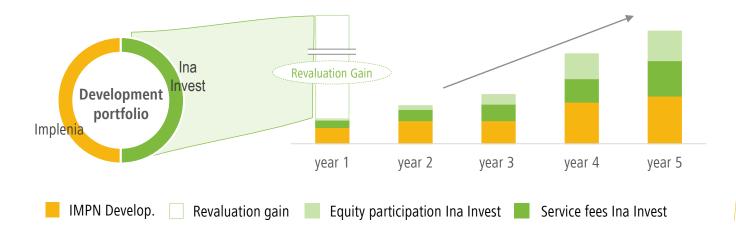


- Optimised to address complex customer needs
- Integrated process to generate synergies for Implenia
- Further expansion of our value chain by Asset and Portfolio Management Services

### Implenia to significantly benefit from Ina Invest

#### Ina Invest contribution <sup>1</sup>

~50% of Implenia's portfolio to be transferred to Ina Invest generating a gross **revaluation gain** of CHF ~200mn... and allowing recurringand increasing profits from InaInvest contribution for Impleniafounding for future growth



- Expected revaluation gain
- Increasing recurring earnings at arms-length Fees for:
  - Development
  - Construction
  - Management
  - Transaction
- Shareholder participation as a >40% shareholder
- Risk diversification
- More flexible funding for future growth

# Closing remarks

### Highlights



Implenia home markets outlook remains positive



Well positioned with our strategy and on track with implementation



Implenia to significantly benefit from Ina Invest



Increased guidance due to positive Ina Invest impact (pre COVID-19 impact)

### Capital Market Day

### **Dates and Contacts**

2020 Half-year Report	19 August 2020	
2020 Full-year Report	3 March 2021	
2020 AGM	30 March 2021	

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