



Declaration of Consent: Moments@Implenia regarding the processing / publication of photographs, video footage and other content

As part of our corporate communications and for marketing purposes, we would like to use photographs, video footage and other content submitted by our employees and business partners. As the protection of your personal data is of the utmost importance to us, we ask for your consent to the use of your images in accordance with the General Data Protection Regulation (GDPR) and the Swiss Data Protection Act (DSG).

1. Purpose of data processing

Your photographs, video footage and other submitted content, which were sent in as part of the Moments@Implenia campaign, will be used for the following purposes:

- Internal communication within the Group, e.g. on the intranet, on screens, at events (including anniversary celebrations), in staff newsletters and other internal publications.
- Marketing purposes, including publication on the company website, on social media, in brochures, leaflets and other promotional materials. **Note on social media:** I am aware that, once published on social media platforms, content may be accessible worldwide and may be stored, shared or further processed by third parties. Once published, it is not always possible to guarantee the complete deletion of content that has already been disseminated.

2. Legal basis for processing

The processing of your photographs and video recordings, as well as any other content submitted, is carried out on the basis of your voluntary consent in accordance with Article 6(1)(a) of the GDPR and in accordance with the principles set out in Article 6 of the DSG.

3. Retention period

Your photographs and video recordings, as well as any other content you have submitted, will be stored for as long as is necessary for the purposes set out above or until you withdraw your consent.

4. Your rights

You have the right to obtain information about your stored personal data at any time, and to request the rectification, erasure or restriction of processing. Furthermore, you have the right to withdraw your consent at any time with effect for the future.

5. Right of withdrawal

You may withdraw your consent to the use of your photographs and video recordings, as well as any other content you have submitted, at any time and without giving any reason. You may withdraw your consent by emailing the data controller at dataprivacy@implenia.com.

6. Voluntary nature of consent

Participation in the Moments@Implenia campaign and the granting of consent are voluntary. Non-participation, failure to grant consent or subsequent withdrawal of consent will not have any adverse consequences for your employment relationship.

Feldfunktion geändert

For questions regarding how Implenia processes your personal data, please consult the [Implenia Group's Privacy Policy](#) or the Privacy Policy for Employees (see [Privacy Policy for Employees](#)).

Feldfunktion geändert

Feldfunktion geändert